Name:

Period:

**The Odyssey**

*Greek Mythology In Today’s Society – Webquest*

*Activity 3*

Directions: Many advertising campaigns use references to Greek mythology. Complete the chart using the [Greek Mythology and Advertising link](http://thanasis.com/modern/biz.htm). You may fill in the last 5 with ads of your choosing.

|  |  |  |
| --- | --- | --- |
| **Company/Brand Name and what they sell** | **Name of god/goddess** | **Explanation of mythological connection** |
| Atlas Van Lines  moving company |  |  |
| Medusa Cement Company  cement products |  | terrible monster whose glance would petrify you, killed by the hero Perseus |
| Titan Tool and Die Company  manufactures tools for industry |  |  |
| Trident Gum | Poseidon |  |
| Vulcan Industries  international manufacturer of steel products | Roman name for Hephaestus | god of the smiths and the forge |
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